[PARTNER DECK]

Your data deserves a better screen.

APOGEE is a live esports results app for iOS and Android. We are looking for data providers and partners to power it.

PARTNERS@APOGEE.GG



THE PROBLEM

Fans follow live matches across leagues and time zones.

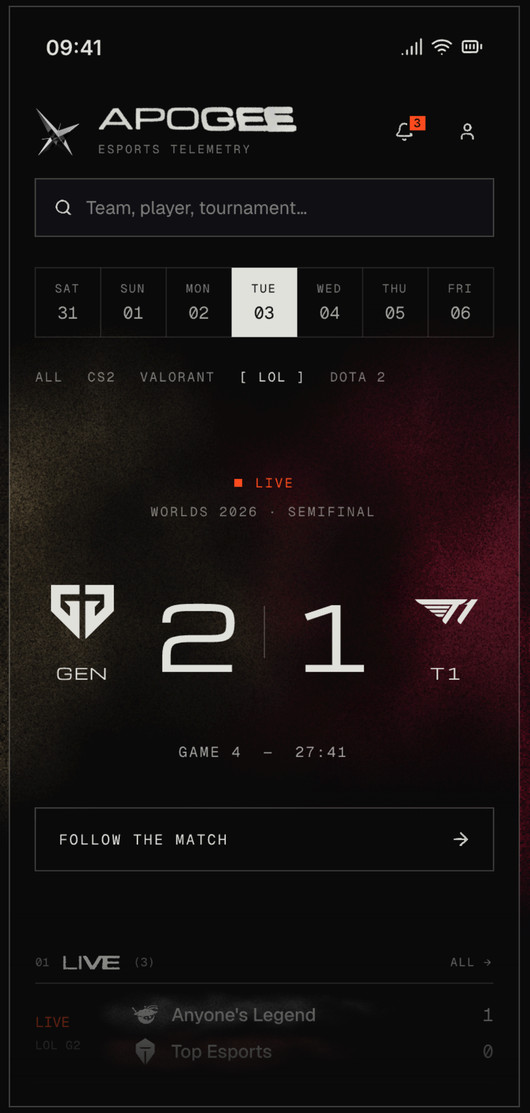
Most results apps bury the score under news, ads and betting odds.

THE PRODUCT

A results app. Not a media outlet.

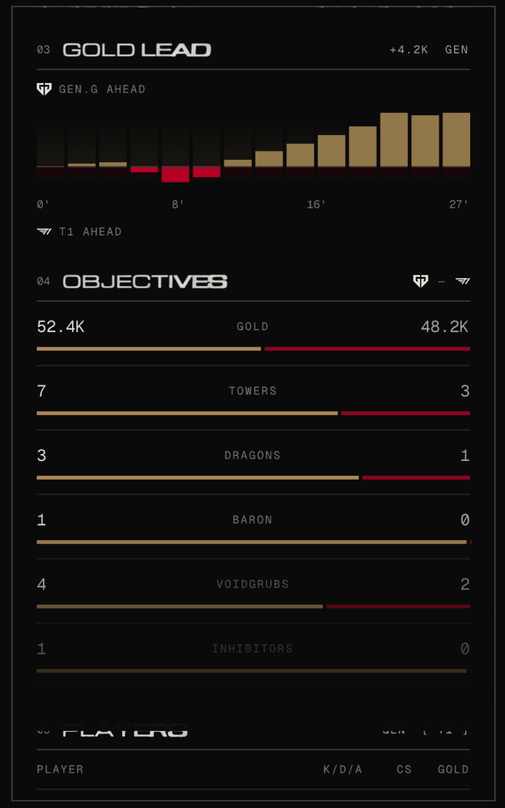
- Every live match, score first
- Alerts only when it matters
- Spoiler-free mode, built in

LEAGUE OF LEGENDS AT LAUNCH · CS2 & VALORANT NEXT · iOS & ANDROID



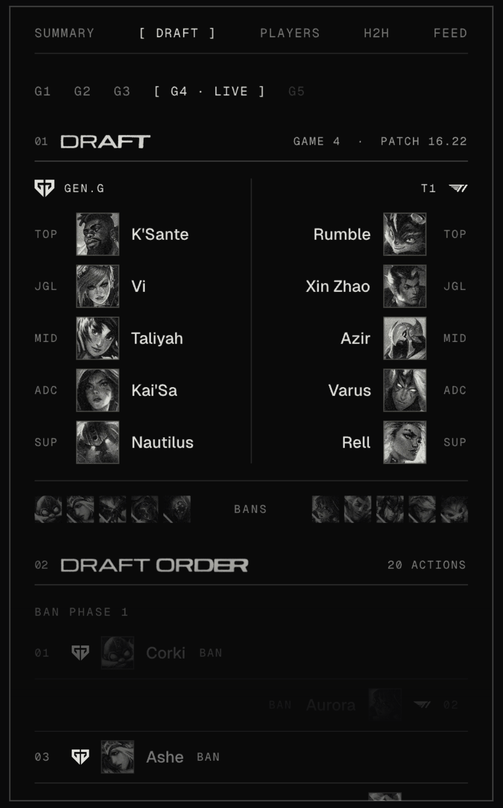
INSIDE THE APP

The whole match, read through data.



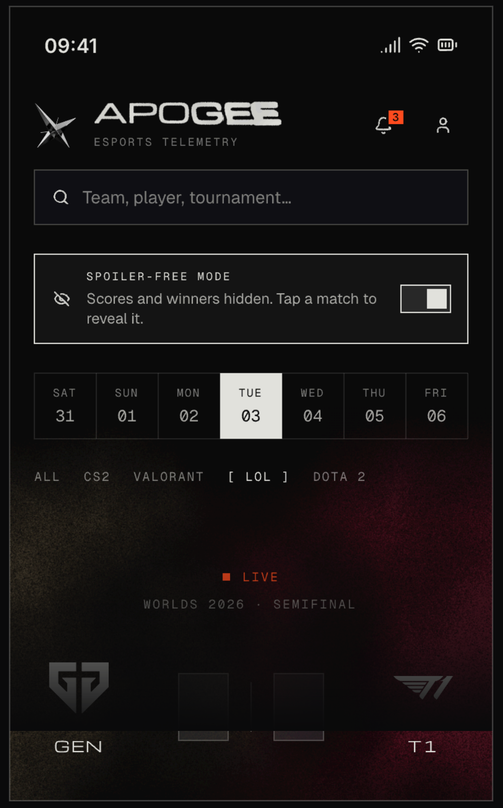
Match

Series, gold lead, objectives, players



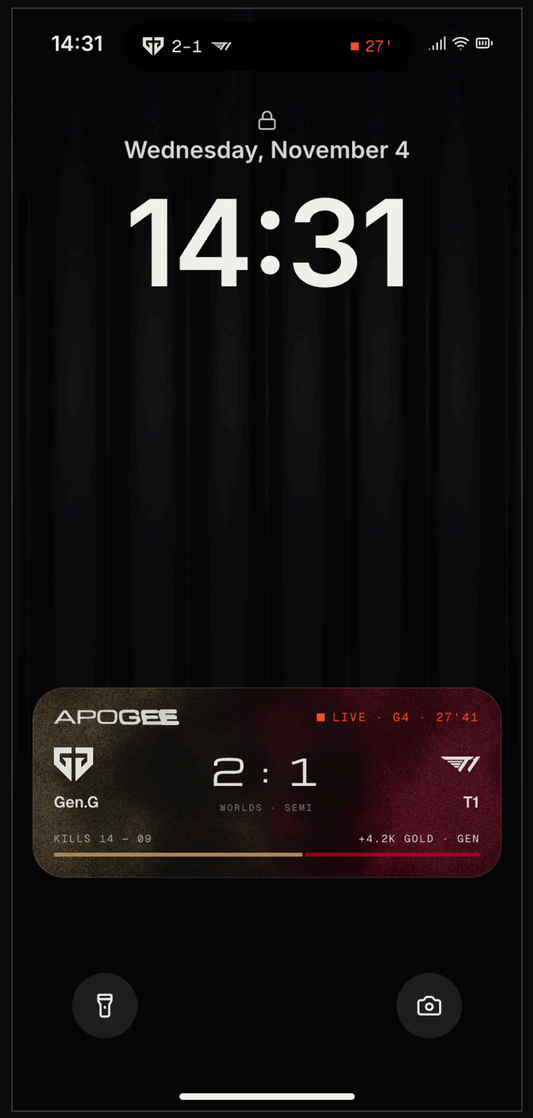
Draft

Live picks and bans, side by side



Spoiler-free

Scores hidden until the fan reveals them



LIVE ACTIVITIES

Live data, right on the lock screen.

■ DRAFT

Picks & bans, live

■ 16'12

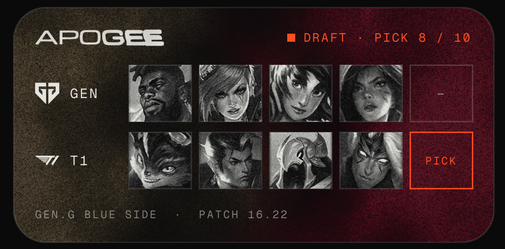
Baron, buff timer

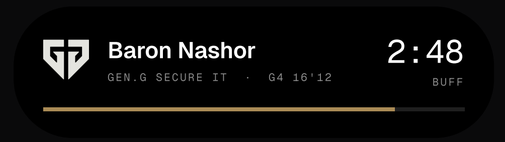
■ 27'41

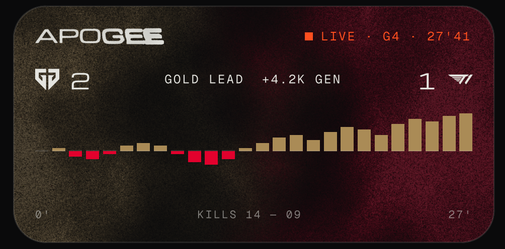
Gold momentum

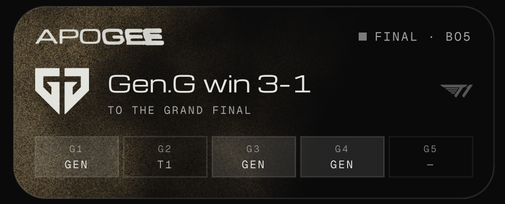
■ END

Gen.G win 3–1





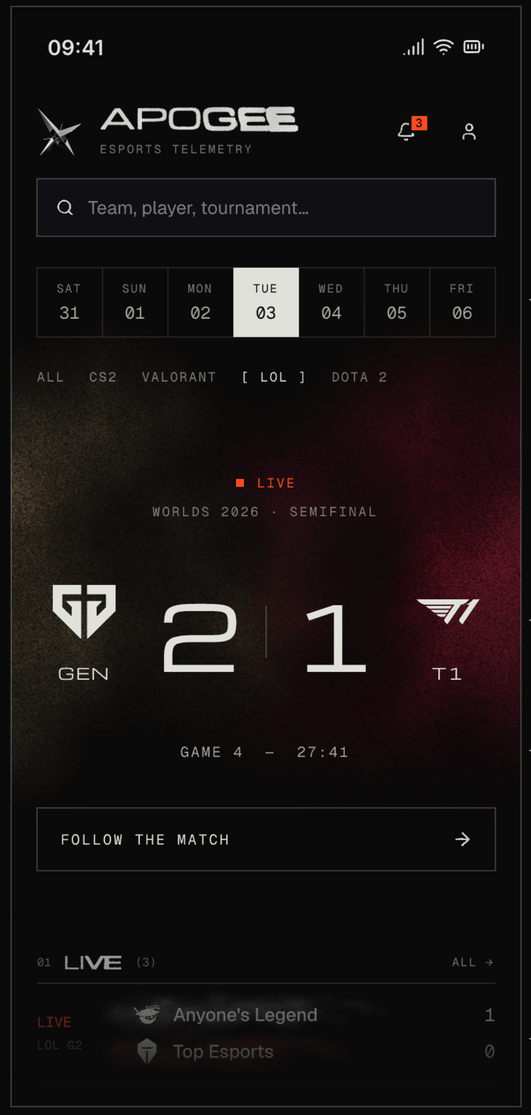




FOR DATA PROVIDERS

Every block on screen is a live feed.

Your data is not buried in a stats tab. It is the screen.



[A] SCHEDULE
Official programming

[B] SCORE & SERIES
Real time, under 2 s

[C] GAME CLOCK
In-game events

[D] OTHER MATCHES
Multi-league feed

LAUNCH TARGETS

Built for speed and trust.

< 2 s

from in-game event to the fan's phone

4

League of Legends competitions at launch

0

bets, intrusive ads or unsourced data

INDICATIVE TARGETS

WHAT WE CONSUME

Six feeds. One requirement: accuracy.

01	Scores & series state	Real time · push	CRITICAL
02	In-game events: kills, gold, objectives	Real time · ≤ 2 s	CRITICAL
03	Draft: picks & bans	Real time	HIGH
04	Schedules & brackets	On every change	HIGH
05	Rosters & players	Weekly	MEDIUM
06	Official logos & visuals	Every season	MEDIUM

LATENCY BUDGET

Arena to phone in under 2 seconds.

T+0 MS

Your feed

REST, WebSocket or webhook

T+300 MS

Ingestion

Timestamp and integrity check

T+800 MS

Normalization

Teams, players and leagues matched

T+1,800 MS

Screen & alert

Live view and push updated

JSON · REST · WEBSOCKET · WEBHOOKS · SLA NEGOTIABLE

IN RETURN

Your data, credited and cared for.

+ Visible attribution

“Data: your name” on every match page and in the credits.

+ Quality feedback within 24 h

Every anomaly reported back to you, timestamped.

+ Monthly usage report

Calls, matches followed, audience by league and region.

+ Data that stays data

No resale. No betting use. A clear licence.

ATTRIBUTION FORMAT AND LICENCE TERMS DEFINED WITH EACH PARTNER

PARTNERSHIPS

Four ways to work together.

01

Official data provider

Your feeds power live views, match pages and alerts.

02

Leagues & organizers

Official schedule, reminders and a “Watch” link to your broadcast.

03

Teams

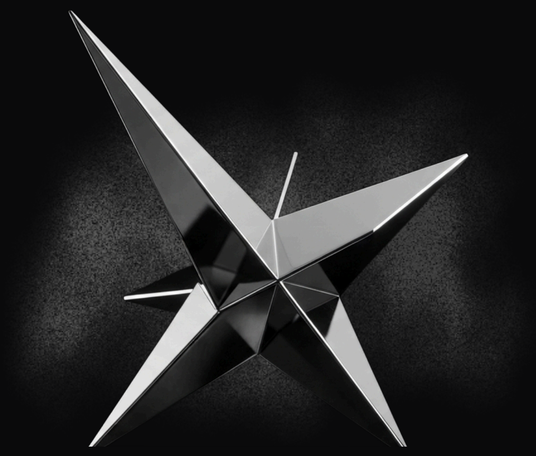
A page true to your identity: color, roster, trophies.

04

Broadcasters & media

We host no video. Every match links to your stream.

TEAMS COVERED AT LAUNCH FROM PUBLIC DATA · NO AFFILIATION TO DATE



Let's talk feeds.

Tell us about your feeds or your project. We reply within 48 hours.

PARTNERS@APOGEE.GG